hiTechMODA
Fashion Forward Innovation

hiTechMODA

A premier, professionally produced, international runway event featuring fashion technologies bringing awareness to the need of upgrading and transfoming existing industry processes.

Although timeless, hiTechMODA provides a fashion forward environment and opportunity for sponsors and designers looking for runway shows that help them gain exposure and bring commercial viability to their brand.

SOCIAL MEDIA PRESENCE
HITECHMODA
20,000 people emailed over a three month period prior to the event
Digital invitation sent to over 6,000
Press release sent to 1,500 recipients
YOUTUBE over 500,000 annual views
Facebook 524,000
Instagram 13,000

OUR AUDIENCE Fashion enthusiasts, celebrities, socialites, pageant title holders and competitors, multimedia executives, industry insiders and buyers, international marketing and sales executives, strategic alliance collaborators, magazine publishing executives and editors, journalists, influencers, bloggers, activists and social change seekers, trendsetters, financial services and professional investors, sponsors, fashion leaders and tastemakers, designers, stylists, photographers, videographers, actors, models, creatives and assorted artists.

COLLABORATE TO PROMOTE, MARKET, AND ADVERTISE

- **Align** with our mission, innovative alliances, and charitable partners to showcase your brand's support and garner increased value by association
- **Gain** instant entré into the world of fashion
- **Network** multiple events where speaking with people is effortless and efficient
- **Preview** products and services at our event
- **Generate** instant commercial opportunities
- **Market** your brand to our diverse database
- **Utilize** our media partners for marketing and promotional opportunities
- **Coordinate** targeted marketing needs within our network

hiTechMODA creates custom sponsorship packages to market your brand and business. Our creative staff will develop custom programs, campaigns, and platforms to reach your target customer. No other personalized selling opportunity works as well as this authentic and organic process.

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